



INTERNATIONAL CENTER FOR ETHNO-RELIGIOUS MEDIATION

"Fostering a culture of peace among ethnic and religious groups"

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U.S. 501 (c) (3) tax exempt public charity, nonprofit and non-governmental organization in Special Consultative Status with the United Nations Economic and Social Council (ECOSOC)

Strategic Plan of Action

Living Together Movement – [Name of City] Chapter

Use this rubric to develop a strategic plan of action by answering all the questions.

- 1) What problem will the LTM address in my city?
- 2) Who and who from my city will be interested in helping me start and sustain a chapter? Who should I invite to join my planning committee?
- 3) Do I need to meet with the Mayor or some city council members to share this community dialogue project with them? How can they help?
- 4) Do I need to meet with representatives of different communities (faith leaders, community leaders, diaspora or immigrant groups, and other minorities) to explore what they think about this initiative, and who among them will be invited to join my planning committee?
- 5) Are there potential sources of funding for this type of initiative from our city or county government?
- 6) Are there businesses that may sponsor our weekly or bi-weekly forums?
- 7) Would local restaurants in my city be interested in partnering for this initiative?
- 8) When do I anticipate to host the inaugural LTM meeting? Are the date and time convenient or inclusive for most residents to attend and is it possible to host subsequent meetings on the same date and time?
- 9) Who will be the guest speaker for the inaugural meeting?
- 10) How would I promote the inaugural meeting and subsequent regular meetings?
- 11) How often would I host the LTM chapter meetings in a month - weekly or bi-weekly?
- 12) As it is done in religious gatherings, will members of my LTM chapter be open and comfortable to make donations during each meeting in order to generate revenue to keep the chapter going?

- 13) How would I collect and record donations so that ICERM can send official tax deduction letters to donors from my LTM chapter at the end of the year?
- 14) How would I and my team (if possible) get compensated in order to continue my (our) work as a Community Peacebuilder for ICERM's Living Together Movement?
- 15) Would my LTM chapter have an executive committee whereby some members are elected to serve as Chair, Vice-Chair, Secretary, Treasurer, Public Relations Officer, etc.?